



Art Direction
Sketch



Maitha Hamdan is a multidisciplinary artist who explores her art through different mediums such as performances and art installation. Maitha has found that dealing with fabric and textiles is the common foundation of her artworks and performances in relation to her ideas, thoughts and issues faced from social boundaries, understanding religion and narrative stories.

Maitha is also a filmmaker where she performs her art in doing creative directing to her writing or any other writer expressed in Arabic language. Aside from Art, Maitha is a Co-founder and Creative Director of Visions Made Advertising. As Visions Made was founded one year ago, Maitha worked with different establishments like Google, UAE pavilion of Expo 2020, Mohamed Hilal Group, Federal Youth Authority, Dubai Artificial Intelligence Program, Sheikh Zayed Housing Program, Sharjah Girl Guides.

Maitha is a graduate fellow Artist from Shaikha Salama Bint Hamdan Foundation program "Salama Emerging Artists Fellowship Program Cohort 7", part of Azyami Program by Irthi Contemporary Crafts Council 2019 and a resident artist at the Cultural Foundation Art Residency Program 2021

Artist Statement

The artist thoughts dealing understating religious and societal practices and history throughout different medium; Art installation, performances and short films. Maitha tries project her ideas, themes and art in a light and delightful colors that represent a character of her own, yet presenting deep and thoughtful meanings behind it. history, religion and society is what the artist is mainly looking for to present.

Reference

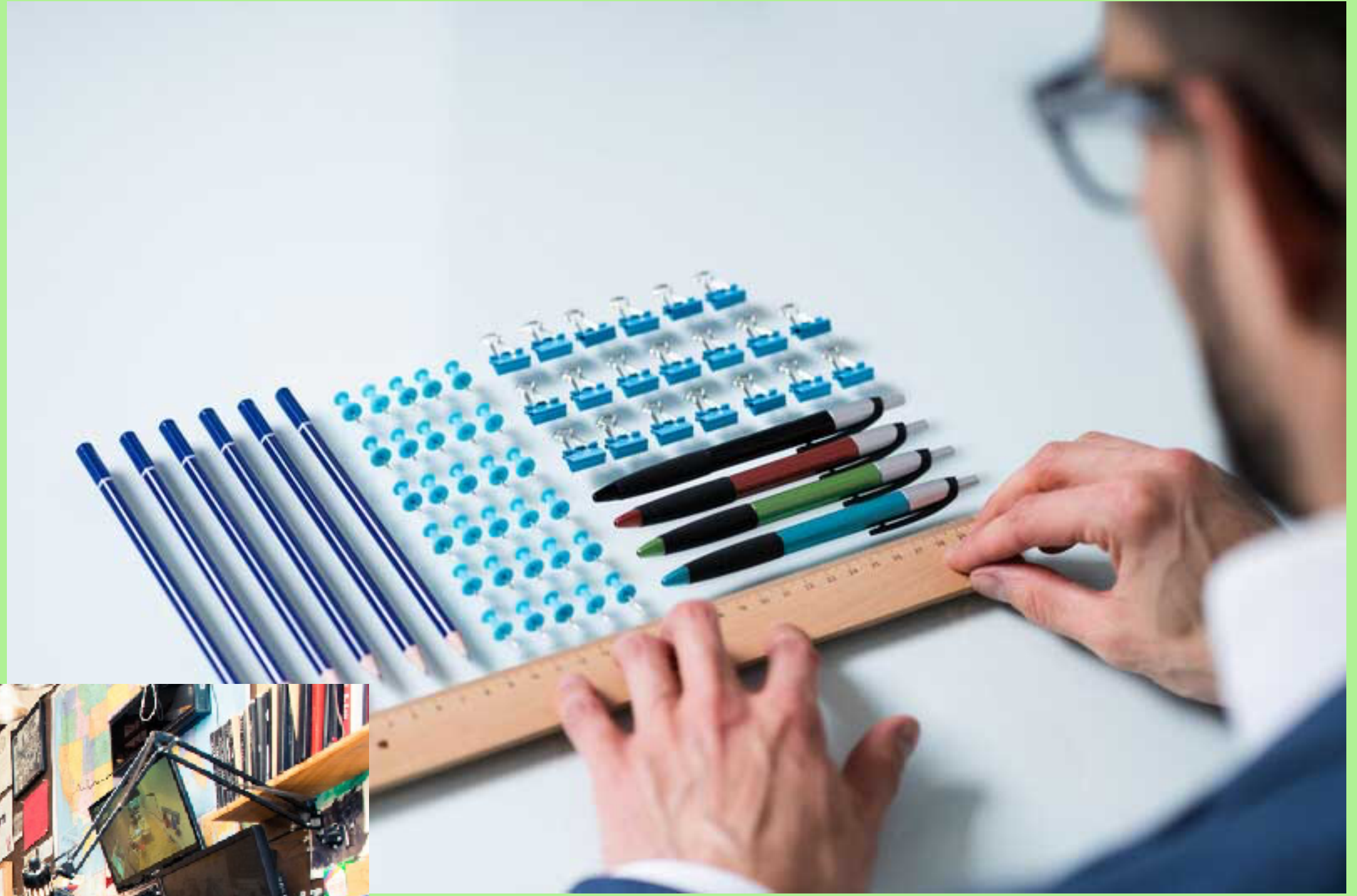


Understanding the character

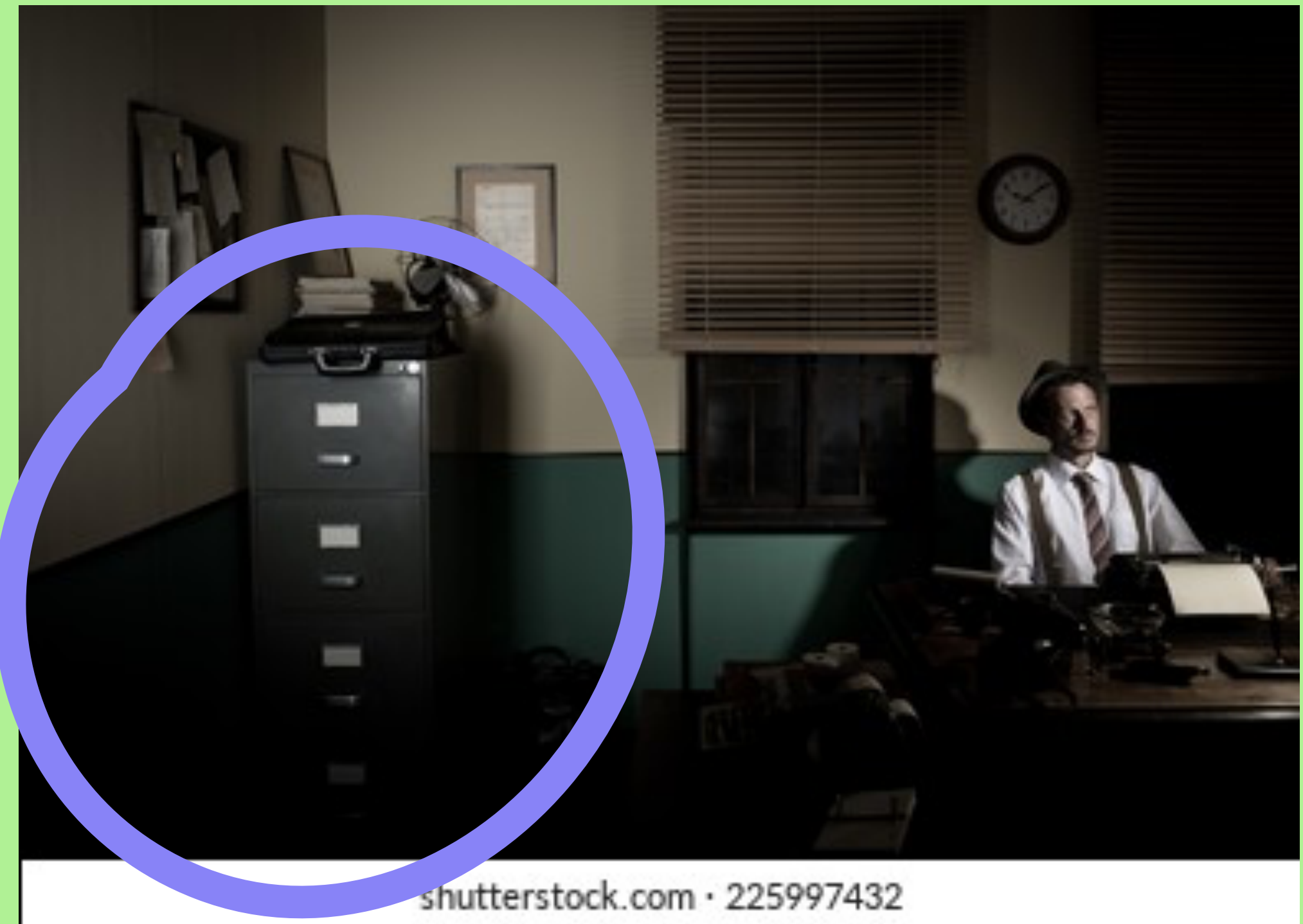
a person with OCD and twisted personality can have the following

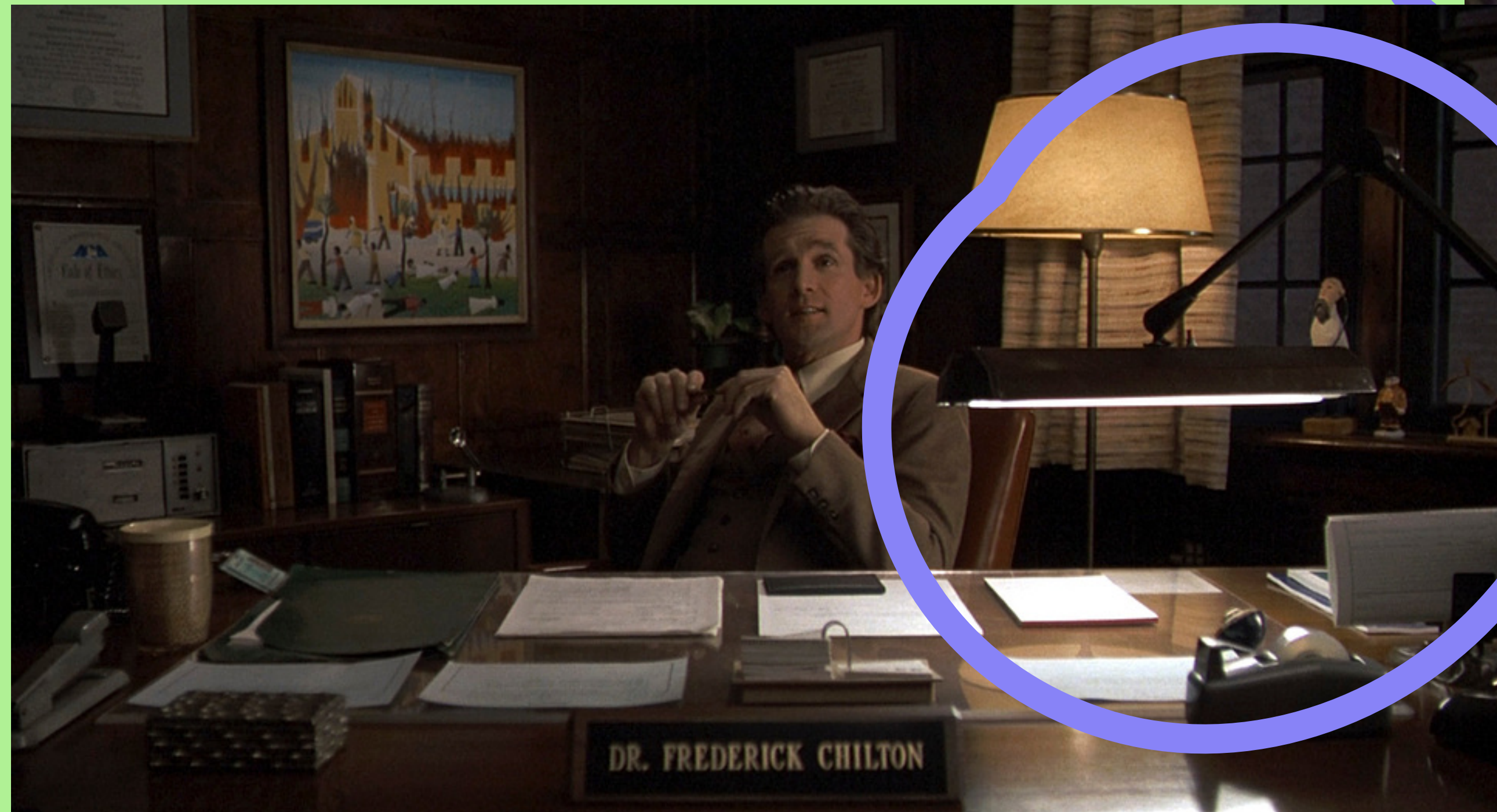
layers objected in the enviroment he is in:

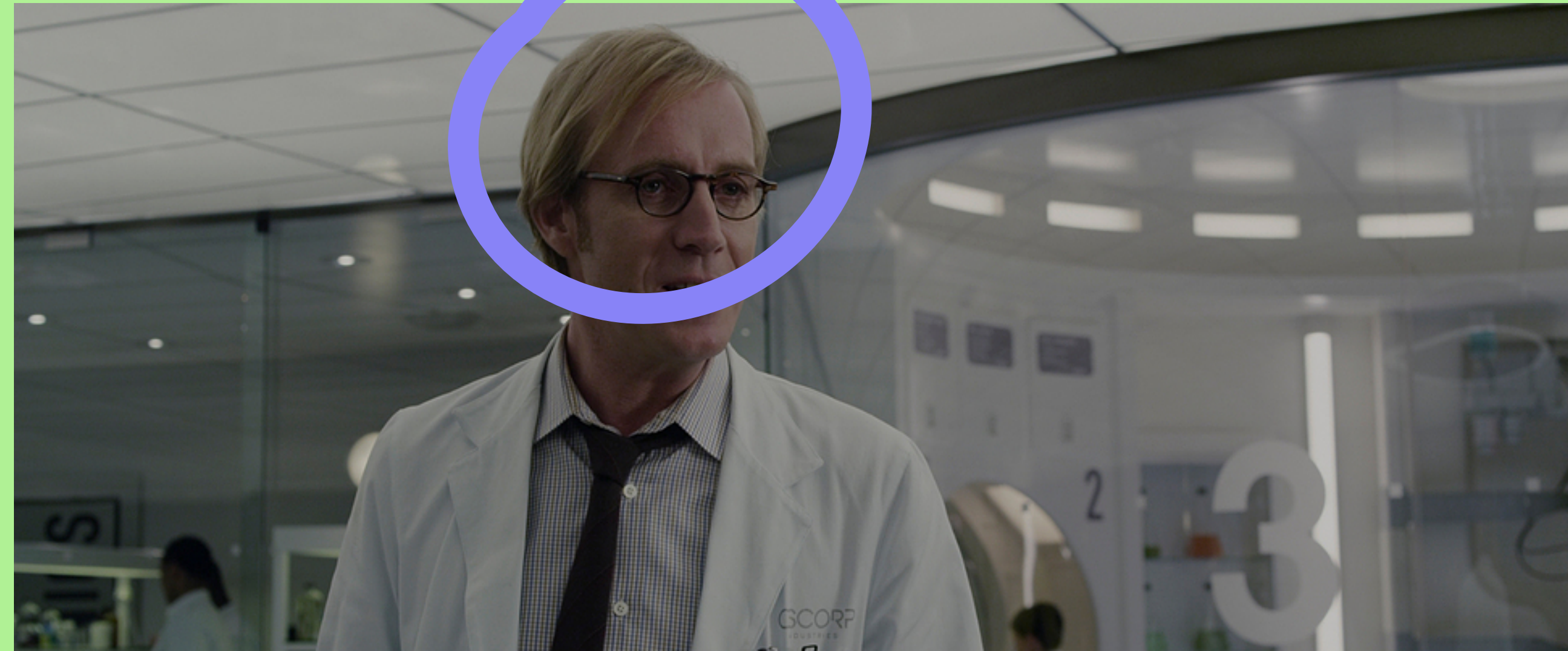
- very messy office , yet too organized table**
- a certain kind of chewing gum that is favorable and having lots of it**
- always having a ruler**
- having more than hearing buds**











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